

# OLGA BUKHALOVA

WWW.DESIGNOLGA.COM

☎ (949)231-9037

✉ info@designolga.com

📧 olgabukhalova

📍 miamore

f olgaevil

t olga\_designer

in in/olgabukhalova

📷 designolga

Over 10 years of extensive experience in branding, art direction, multimedia and graphic design. Recipient of over ten prestigious design awards. Highly motivated, detail-oriented, organized, enthusiastic, quick learner, and fluent in five languages such as English, Russian, Italian, German and French.

Brand Development  
Print Design  
Graphic Design  
Web Design  
UX/UI Design  
Project Management

Concept Development  
Illustration  
Leadership  
Email Marketing  
Storyboarding  
Social Media

## 📁 Professional Overview

### **NDM Communications, Costa Mesa, CA | Oct 2018 — Jun 2019**

#### Senior Art Director

- Supervised creative teams in the development of unique promotional materials including logos, advertisements, and websites for major healthcare networks including MemorialCare, St. Joseph, Ronald McDonald House, UCP-OC, and Torrance Memorial Health Center
- Collaborated with Sales and Production teams to produce best possible work for clients
- Conceptualized brand campaigns and strategy, while ensuring consistency of the brands across multiple platforms – led re-branding campaign for Torrance Memorial Health Center
- Developed new line of businesses with major retirement communities such as, Reata Glen, Front Porch, The Village, and Freedom Village
- Assisted creative director in reviewing proofs developed by team members

### **UniversalDx, Irvine, CA | Feb 2017 — Oct 2018**

#### Creative Director

- Managed a team of three designers to ensure all marketing materials align with brand identity
- Developed brand assets and a sales pitch presentation for Vantari Analytical Labs winning a \$2B investment and achieving the bronze prize at the AIGA OC Design Awards
- Implemented social media strategies that include video shooting and editing, photography, and viral marketing

### **UniversalDx, Irvine, CA | Feb 2015 — Jan 2017**

#### User Experience and Graphic Designer

- Established new brand identity for print and web, conducted photo and video shoots for web and social media
- Developed marketing materials for other clinics including Color Genomics, resulting in long-term contracts
- Interacted with executive level client stakeholders to discuss marketing strategies

### **77Agency, Milan, Italy | Jun 2009 — Nov 2014**

#### Art Director

- Designed the annual report for Furla, as well as promotional booths and banners for IAB Forum, Social Media Week, and other major conferences
- Developed animated videos for Unicredit Bank, leading to a high number of YouTube views
- Conducted user research and market analysis for every marketing strategy
- Created a new model for project management to streamline communication more effectively

### **Soliday, St. Petersburg, Russia | Aug 2007 — Dec 2008**

#### Senior Designer

- Designed websites and various print collaterals
- Created storyboards for commercials

## Education

- **Institute of Informational Technologies**
- **St. Petersburg, Russia**
- Bachelor in Design Teaching, Magna Cum Laude.
- Graduated in June, 2008.
- Areas of study: art direction, visual design, graphic design, architecture, web design, visual arts, psychology, leadership.
- **NABA — Nuova Accademia di Belle Arti**
- **Milan, Italy**
- Master of Arts in Communication Design, Magna Cum Laude.
- Graduated in February, 2011.
- Areas of study: advertising, art direction, branding, copywriting, marketing research, economics, business development, web design, graphic design.

## Skills

- Adobe Creative Suite (Photoshop, Illustrator, Indesign, Premiere, After Effects, Dreamweaver, Flash), HTML, CSS, JavaScript, JQuery, Microsoft Office (Word, Excel, PowerPoint, Outlook), SketchApp, InVision, Keynote.

## Awards

- D&AD Student Awards 2010 London – book covers
- Good 50x70 2009, 2010 Milan – poster design
- Felicity Project 2010 Venice – poster design
- UU Theory 2011 Helsinki (finalist) – illustration
- The Whole Megillah Illustration 2013 – illustration
- Montly calendar by Smashing Magazine design blog 2014 – illustration
- Deti vs Travel 2013 – logotype
- OC Design Awards 2016 by AIGA – brand identity for Road Master Driving School
- OC Design Awards 2017 by AIGA – brand identity for Vantari Analytical Labs